



## Safefood 360° Risk

Standalone line-of-sight risk assessment tools for food safety managers, auditors and retailers.

[www.safefood360.com](http://www.safefood360.com)



## Risk Overview

Safefood 360° RISK is a line-of-sight risk assessment tool specifically designed for food safety managers and auditors bringing world class risk assessment capabilities directly into the food business - enabling food safety practitioners to source and use risk data in a comprehensive format.

Safefood 360° RISK uses both internal and external data sets which help the food safety manager to quickly underpin their assessments and decisions with scientific data, developing robust food safety and supply chain programs.

Additionally, Safefood 360° RISK to help auditing businesses and retailers transform their audit programs on actual risks and can also step up to implementing a validated predictive modeling of risk.

RISK pulls hourly updates from EU RASFF and the World Bank for the most up-to-date data you can then visualize in geographical and global heat maps, in addition to the ability to drill down into the source data.

### **Food safety data analytics to gain insights and improve decision making.**

SF360° Risk enables food businesses to achieve better decision making in food safety, fraud, governance and sustainability. It contains a wide range of tools and features including:

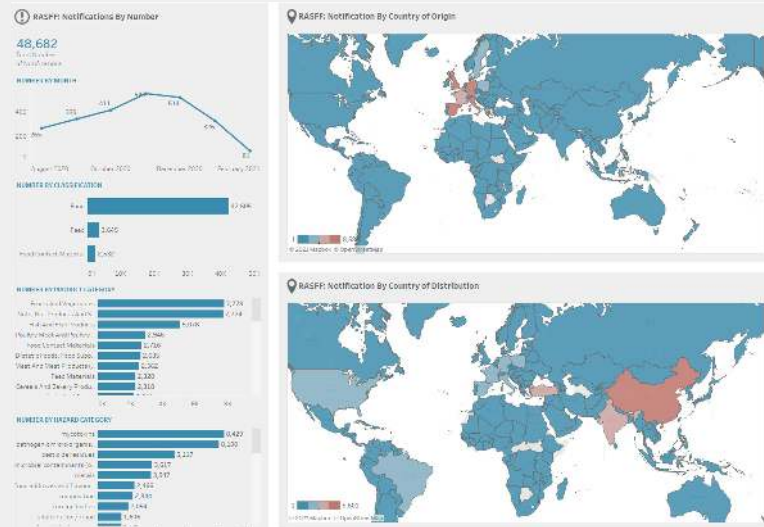
- Identification of emerging food safety trends globally based on your own products, hazards and material sources.
- Risk assessment of your suppliers and products using reliable data sets and analytical methods - out of the box.
- Rapid risk profiling of your products, materials, ingredients and suppliers against food safety and governance indicator data.
- Tailored business intelligence, analytics, KPI dashboards and automatic reporting to your team for Enterprise users.

# Three tools. One powerful solution



## 1 Risk Report

Risk Report provides a detailed analysis of notifications based on the user's query covering products, hazards, country of origin and distribution.



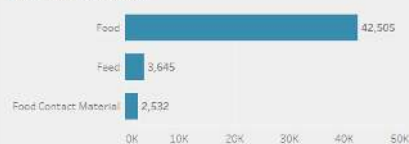
### RASFF: Notifications By Number

48,682  
Total Number of Notifications

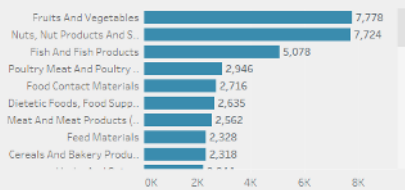
#### NUMBER BY MONTH



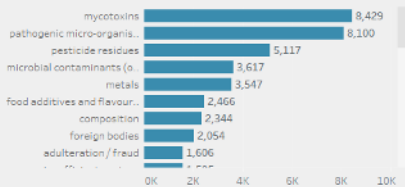
#### NUMBER BY CLASSIFICATION



#### NUMBER BY PRODUCT CATEGORY



#### NUMBER BY HAZARD CATEGORY



## 2 Trend Report

The Trend Report identifies the latest emerging trends from notifications posted to the European Commissions RASFF Portal – posted hourly for the most up-to-date analysis.

## 3 Scanner Report

Risk scanner continues the percentile risk measures from EU RASFF and the World Bank to provide a blended measure of risk covering food safety and governance indicators.

### Notification List

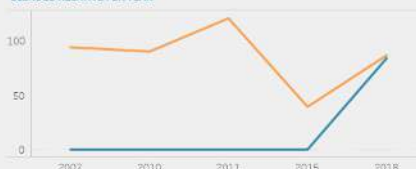
Notification Date	Title	Notifying Country	Originating Country
	<a href="#">Aflatoxin B1 in organic dried figs from Turkey</a>	Germany	Turkey
	<a href="#">Aflatoxin B1 in pistachios from Turkey</a>	Germany	Turkey
	<a href="#">Aflatoxin in Egypt aroundnuts</a>	Netherlands	Egypt
	<a href="#">Aflatoxins in Egyptian peanuts</a>	Netherlands	Egypt

### Risk Profile

85.41  
Blended Percentile

Low  
Blended Relative Risk Rating

#### BLENDDED RELATIVE PER YEAR



#### RECENT NOTIFICATIONS

Notific...	Title
12/7/2021	<a href="#">Antibiotic resistance genes in feed additive</a>
	<a href="#">Ethylene oxide in farina di carruba usata come stabilizzante in crema</a>
	<a href="#">Misleading of the consumer - bambusovars</a>
	<a href="#">Unauthorized additive (bamboo) in plastic food contact materials</a>
	<a href="#">Unauthorized additive (wheat starch and maize starch) in plastic FCM</a>
	<a href="#">Unauthorized novel food cannabidiol (CBD) products sold by Czech FCM</a>
	<a href="#">Unauthorized substance ethylene oxide in locust bean gum (E 410) fro</a>
10/7/2021	<a href="#">Aflatoxins pistachos from Iran</a>
	<a href="#">PIÑAS. USO ADITIVOS DE RECUBRIMIENTO NO AUTORIZADOS. COSTA R</a>
9/7/2021	<a href="#">2-Chloroethanol in food supplement from Germany</a>
	<a href="#">Additive E 1247 bubble gum/ Brazil</a>
	<a href="#">Aflatoxins in peanuts from the US</a>
	<a href="#">BANDERILLAS MIXTAS Y BANDERILLAS GILDA. RESIDUOS DE SUÍFIDOS</a>
	<a href="#">Chlorpyrifos in raisins from Turkey</a>



# Benefits – an ideal solution for food safety practitioners across the entire food supply chain.

## Compliance Managers

Underpin their risk assessments and studies with objective, real-time risk and hazard data. Assessments can be reviewed and updated quickly as new hazards and trends emerge.

## Auditors

Run a full risk profile on a food site or plant, in seconds, allowing auditors to focusing audit programs on recent and pertinent food safety events, hazards and locations.

## Retailers & Enterprise

Create supply chain programs focused on prevailing risks in the market based on supply chains and products. Assessments can be focused on where risks exist, reducing costs and resources.

## Certification Bodies

Support assurance services and auditor performance through the application of rapid risk assessment and trend analysis.



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