



Safefood 360° provides food safety management software for industry leading food processing plants

CUSTOMER SUPPORT DOCUMENT #6

Executive Presentation



Safefood 360° has been built from the ground up to meet the needs of enterprise customers. Our food safety management platform is fully aligned with the requirements of your customers, certification bodies and regulators and provides you with a solution to gain significant savings and efficiencies in meeting these obligations.

Contact us: support@safefood360.com

What is Safefood 360°?

- Safefood 360 is a food safety management software platform designed to allow your businesses set-up, plan, record and report on all aspects of your food safety system.
- It allows you to replace your manual paper based system and have real time oversight of all food safety programs.
- Using the platform brings significant efficiency benefits, cost savings and a timely return on your investment.
- These efficiencies can free up the time of your key technical personnel to focus on more value adding duties such as product and process development

What Safefood 360° offers?

Safefood 360 offers a unique food safety management solution ideal for a stage scaling and roll-out across a group environment. This offer includes:

- Ready built out of the box solution for food safety management that has been validated for all major food safety certification standards
- Opportunity to standardize the food safety management system across all plants and geographic areas without the need to use specialized and costly software vendors
- Immediately provide senior technical managers in HQ with high level and real-time oversight of all plants in the Group using the latest web technologies and bespoke reporting
- Expedited group wide deployment of the solution without the need for expensive IT infrastructure, internal IT support, hosting or data management costs
- Low training and implementation costs
- Continuous updates across the group with no need for additional consultancy or problematic software upgrades
- World class backup and support by the Safefood 360 team made up of food safety and IT specialists
- Effective solution requiring no software installation, data backup or internal IT staff - significant cost benefits

Return on Investment

Customers benefit from significant cost savings and a timely return on investment through using Safefood 360 including:

- Considerable savings over an on-premises solution regarding consulting, implementation, installation, training, licence fee, maintenance and support and upgrades. (A more detailed ROI calculation can be conducted with the company as required)
- Significant cost savings in regard to internal IT costs and group software implementation
- 30% reduction in the time spent by key managers maintaining the food safety system
- Up to 40% savings in consulting costs
- 25% reduction in group wide audit program costs
- Improved audit outcomes & compliance
- Improved certification results
- Reduction in the volume of paper manual systems
- Reduce product failures and associated costs

The Company

Background

- Founded in 2009 by both food safety and IT specialists working in the food industry
- Founding principle: to develop software solutions which genuinely meet the compliance needs of the global food sector

Founders

- George Howlett, CEO: Holds a MSc, BSc in Food Technology & Safety and has over 22 years experience working in the food sector. Lecturer at Dublin Institute of Technology on Food Safety Management
- Philip Gillen, COO: Holds a BSc in Information Technology and is a specialist in the development of food industry IT solutions

Company

- Offices in New York (US), London (UK), Dublin (Ireland) and Melbourne (Australia)
- 20 employees in management, development, sales, marketing and support. 24/7 customer support.

Customers

Global Software Solution - Safefood 360 is used by 100's of food companies around the world to maintain certification and compliance to customer requirements, regulations and food standards.



Platform Scope and Modules

Full Food Safety System

- Safefood 360 is an online food safety management platform designed for food processing plants maintaining compliance against global food safety standards.
- It allows a processing plant to set-up its entire food safety program, enter all data and records, generate reports and ensure real-time compliance.
- The solution covers all the elements of food safety including HACCP, Monitoring, PRP's, Management, Documents and Reports allowing you to go paper free.

Standards & Certification

- It allows you to operate your food safety systems in line with the requirements of the GFSI (FSSC 22000, BRC, SQF, IFS) and the Food Safety Modernization Act.
- The software is ideal for companies seeking to obtain and maintain certification of one or more sites against various global standards.

Always Up to Date

- As food safety standards and regulations change the software is automatically updated in line with these changes.

Management Modules

Management

- HACCP planning
- Corrective actions
- Non-conformance
- Customer complaints
- Management review
- Audit management
- Document control
- Recall & Withdrawal
- Data management
- Reports
- Legal updates
- KPI Dashboards

PRP Modules

Prerequisite Programs Modules

- Calibration
- Cleaning
- Maintenance
- Contamination control
- Microbiological control
- Glass & plastic control
- Supplier control
- Medical screening
- Traceability testing
- Training

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Monitoring Modules

Monitoring

- CCP monitoring
- Receiving inspection
- Product testing
- Process control
- Raw materials testing
- Microbiological control

Product Features

The software contain features which meet the specific requirements of group multi-site businesses regarding food safety management including:

- Multi-site management in real time from any location
- Dashboards and KPI's
- Robust reporting for plant and enterprise level
- Email notifications
- Real-time legal and alert updates to dashboard
- Multiple user roles and security
- Actions management
- Safe and secure web based solution
- No internal IT support or data-backup required
- Unlimited users as standard
- 24/7 world class customer support
- Technical compliance with FDA 21 CFR Part 11 & EU Annex 11
- Automatic audit log
- One click reporting

Product Benefits

Safefood 360 provides significant benefits to your company which set it apart from other generic software solutions and manual paper based systems.

- Easily record and manage all elements of your food safety system including HACCP and CCP monitoring, PRP's, management systems and documents
- Eliminate paper using over 30 integrated modules that come as standard
- Access and work with your system from any location at anytime
- Stay up to date and fully compliant with software that updates automatically in line with changes to global food standards
- Improve compliance and audit outcomes through the action driven features of the software
- Accelerate compliance with all of the international food safety standards including the BRC, SQF, IFS & FSSC 22000.
- Spend less time managing your food safety system and more on value adding activities
- Significant cost savings and ROI

Multisite Management

Real-time Oversight

- The software solution allows senior technical managers to view the real-time status of any site in the group and drill down to individual records, workflows and reports.



Compliance & Certification

The software platform is robust to the point where it can handle the specific requirements of all global food safety standards, regulations, customer requirements and retailers.

- Food Safety Modernization Act (FSMA)
- Global Food Safety Initiative (GFSI)
- BRC Standard
- SQF Code
- IFS
- ISO 22000
- FSSC 22000
- Legal requirements
- Retailer Technical Standards

FSMA

GFSI

RETAIL

Security & Support

Support

- Safefood 360 comes with 24/7 support to ensure you receive the utmost care in the set-up and use of the solution.

Security

- Safefood 360 complies with several international codes of practice, legislation and guidance on information security.
- Encryption –the system employs military-grade 256-bit SSL encryption in transit and latest DNSSEC.
- Secure Hosting –Safefood 360 is powered by Microsoft Windows Azure ISO/IEC 26001 & SAS70 Type II certified datacentres.
- Network security is provided by GFS –Global Foundation Services and regular audits for PCI DSS, SOX and HIPAA compliance are conducted.

Integration

- For our larger enterprise clients we can undertake Enterprise Application Integration (EAI) projects to integrate with existing Line of Business (LOB) systems.
- These LOB systems include SAP, Oracle EBS, SQL Server and PeopleSoft. Other systems and data sources can be connected to using HTTP, SFTP and REST services.
- Each EAI implementation runs in a secure, dedicated per-tenant environment with expert technical controls and priority support.

Safefood 360° is the provider of food safety management software for industry leading food businesses



The Company's policy is one of continuous product Improvement and the right is reserved to modify the information contained herein without notice.

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