

6 Benefits of Safefood 360° for the Chief Executive Officer

1 PROTECT YOUR MOST VALUABLE ASSET BY REDUCING RISK

Safefood 360°'s action driven programs ensure work is never forgotten or left incomplete. Modules for Calibration, Maintenance, Pest Control, Glass Control, Corrective Actions and many more will continue to remind responsible parties to complete their work in a timely manner via dashboard, email and SMS alerts. An efficient food safety management system greatly reduces the possibility of tainted product reaching the market and impacting your brand.



2 MAINTAIN AN OUTSTANDING FOOD SAFETY REPUTATION AND INCREASE SALES

Safefood 360° will not only greatly impress your auditors but will build confidence with your customers too. By adopting our platform you can maintain a substantial competitive advantage over the competition which is still operating manual, error prone, paper-based systems. No other solution can offer the level of detail and compliance required to meet today's evolving food safety obligations. We can help your business grow.

3 ENSURE ACCOUNTABILITY FROM TOP TO BOTTOM

Safefood 360°'s built-in audit and compliance features ensure that all team members' actions and activities are logged and controlled throughout the system. Demonstrate compliance with internal and external standards, regulations, procedures and codes of conduct while providing real-time visibility over the compliance profile of your food safety organization.



4 KEEP YOUR SUPPLY BASE FIRMLY IN CHECK

It is essential that you prevent food safety risk from creeping in through your suppliers. With Safefood 360° you can risk assess, approve and review your entire Supplier base from within the software, allowing them secure access to a 'Supplier Portal' to supply and maintain their documentation and records. All of this takes place within the platform, is fully automated and aligned to GFSI/FSMA requirements.



5 INCREASE PRODUCT INNOVATION WITHIN YOUR ORGANIZATION

Safefood 360° is designed to ensure that your quality team spends the least amount of time possible collating paper documents, programming spreadsheets, chasing records and ticking check sheets. The platform takes the pain out of managing a food safety system and alleviates your team from carrying out mundane, repetitive tasks. More time can be spent completing value adding activities such as new product development and continuous improvement.

6 EXCEED REGULATORY FOOD SAFETY REQUIREMENTS

The rise of food product recalls and the global nature of food trades are forcing governments to modernize their food safety legislation. Safefood 360° will help your organization to exceed regulatory demands for food safety such as the FDA Food Safety Modernization Act (FSMA) and the Safe Food for Canadians Act (SFCA).



+ MORE

Our global community of users can speak for the tremendous benefits that come from choosing Safefood 360° to support your food safety management system.

"Safefood 360° is designed by food safety professionals for food safety professionals. The software is invaluable for our group quality assurance and food safety program. The support team has been extremely responsive to our needs and they practice continuous improvement every day."

Dwayne Eymard
VP of Quality Assurance & Safety
Diversified Foods & Seasoning Inc